

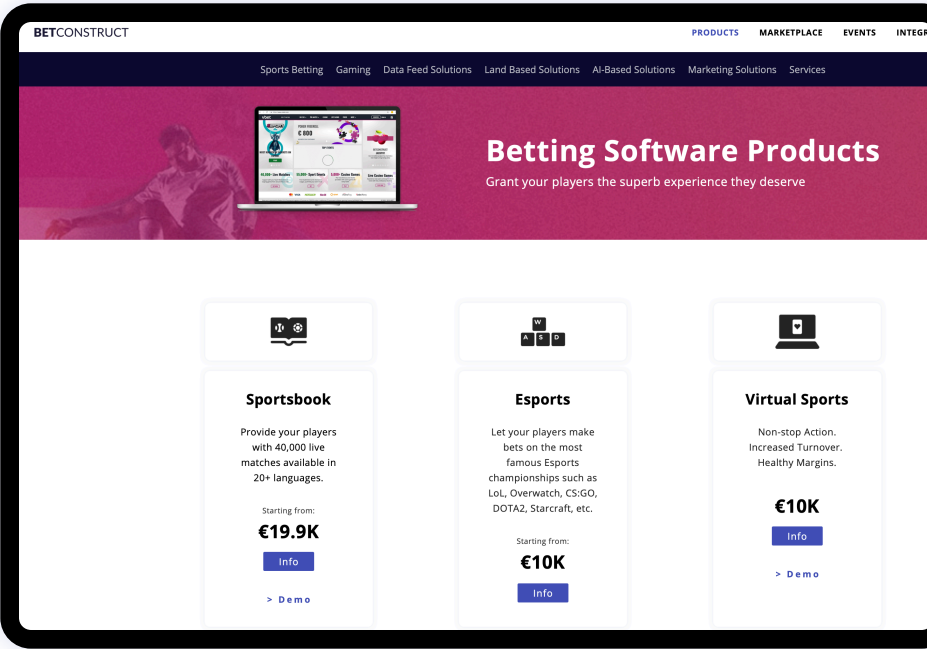
**BETCONSTRUCT**

# **REGIONAL OFFER**

**FRENCH MARKET**



BetConstruct is a software developer and igaming industry giant. The firm’s philosophy is delivering freedom of choice for clients to maximize their success in the market. With a finger on the pulse of multiple tech trends, the company pushes the limits in igaming providing proven and innovative offerings since 2003 and the widest gaming and betting portfolio in the industry.



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## French Market

France is one of the most strictly regulated online gambling markets in the world. Due to excessive regulation and restrictive laws, no new operators have been able to enter the market since the legalisation of online gambling in 2010. BetConstruct was the first company in 2017 to obtain Sports Betting licence since 2010, and get authorization to start operation in France as a new operator.

## Certification

BetConstruct holds Sportsbook licence issued by ARJEL (Autorité de régulation des jeux en ligne), the state authority regulating online gambling sector in France. The licence covers also Fantasy sports and allows both B2C and B2B operations.

# Partner Solutions

*The following partnering options are possible in the region:*

## White Label Solution

BetConstruct's White Label solution comes under Maltese, UK, Curacao and French licences. It is integrated with over 400 payment systems and comes with 24/7 support.

## Turnkey Solution

Our Turnkey Solution comes with 24/7 support to help you operate hassle-free under your own licences. You can benefit from the whole spectrum of our betting and gaming products.

## Partner API Solution

Our partners can make the most of our robust API solution. Through this solution you can Integrate our betting and gaming products into your platform.

## Swarm API Solution

BetConstruct's Swarm API solution gives an opportunity to connect and get sports and game data right into your custom frontend.





### SPORTSBOOK

BetConstruct's Sportsbook is the most complete Sportsbook offer in the market with 15,000+ Live events and 25,000+ Pre Match events monthly. It is backed by powerful risk management solution and back office tools.

- Advanced betting tools: Edit Bet, SuperBet, Counter-offer
- Cash-out types: Partial, Full, Auto
- Bonus types: Freebets, Accumulator Bonus, Wagering Bonus, Profit Boost
- Backoffice Tools: choose markets, set margins, fix limits, view players, real-time reports
- Supported Channels: Web, Mobile, Applications (Android, IOS), Retail, Terminals



### FANTASY SPORTS

We offer fully customisable Fantasy Sports software coming with 5 sport types and 20+ leagues such as the NBA, NHL, NFL and others.

- Multilingual
- Live stats, injury and news data
- Native iOS and Android apps



### SOCIAL GAMING

With our Social Gaming Development solution we can build a puzzle or arcade type game taking all your requirements into account implementing the latest visual technologies and sound effects. To make the game even more enchanting, you can add plenty of features such as granting them loyalty points, club status, rewards, level-up bonuses, etc. You can manage all these features and even more right from our Social Gaming Management platform.

- Fully customized branded social game (game logo, unique lobby, UI/UX)
- Exceptional set of gameplay features
- Multi-platform solution: available on iOS, Android, Facebook and Web




### SKILL GAMES

Our Skill games offering includes a complete player-friendly platform that comes with a customisable design and a wide range of games such as Chinese Poker, Backgammon, Belote, Checkers and more. It's a perfect place for various tournaments.

- Fully customisable interface
- Monthly organized guaranteed global tournaments
- Growing number of new games

Products



**POKER** *(coming soon)*

Online Poker software is built in an intuitive and user-friendly manner to ensure superb gaming experience for the players. It's a single environment that comes with multiple products including games such as Texas Hold'em, Omaha, Short Deck Hold'em.

- Configurable table, cards face, deck and background
- Rotatable advertising space
- Customizable betting slider
- Game history video playback
- Preferred seating option



## AI powered Products



**HOORY**

Hoory is BetConstruct's virtual gaming assistant. It is designed to help your players navigate through your website. The players can command Hoory to search for events, place a bet instantly, open casino games, see the odds and markets and even ask miscellaneous activities concerning their user account. Your players won't waste their time typing on the keyboard, they will enjoy voice dictation instead.



**UMBRELLA**

The AI-powered risk management solution Umbrella, is a currently functioning semi-automated SaaS developed to detect and manage risky players to decrease financial loss for the betting operators. Specifically designed for sports betting fraud management, Umbrella is fully integrated with the BetConstruct SPRING platform.



**AJNA**

BetConstruct introduces revolutionary AI and ML-powered sports tracking tool called AJNA to provide sporting data faster and more efficiently. Going back to Hindi origin, AJNA is translated as a third eye. BetConstruct's AJNA is an augmented live video streaming which recognises the gameflow of the sporting events, providing advanced player tracking in live mode and collecting more technical data to create new unique markets to bet on.

# Special Regional Offer

*According to the French regulation, supervised by ARJEL BetConstruct provides special features such as:*

**Captor:**

Live tracing and storage in the Vault of all legally required transactions

**Trading:**

Special trading methods in order to meet the annual legal return rate

**Reporting:**

Weekly, monthly, quarterly and annual reports made according to the law

**Platform:**

Build to meet the requirements of the Player's Account Management (KYC, Temporary and Permanent account), Responsible Gaming, and AML procedures according to the French Regulation

## Services

- 24/7 B2C Multilingual Live support
- 24/7 Help Desk Support in English and in written French (by email)
- Dedicated trading team
- Dedicated risk management team
- Dedicated compliance team
- Graphic design and UI/UX support

# Marketing and Management Tools

## Agent System

Our Agent network can leverage multiple agents' personal contacts, transforming recommendations into new players, new revenue streams and higher profits.

## Affiliate System

Our affiliates promote operators on their websites through advertising campaigns using different marketing materials including banners, JSON/XML feed, etc.

## CRM System

Our CRM software is a powerful marketing and analytics tool upgraded with ML technology enabling our partners to set successful data-driven marketing campaigns.

## SpringBME

BetConstruct offers an all-in-one betting and gaming solution which includes various products and tools backed by powerful support to enhance your igaming business.



Regional offer

## Languages

Possibility to integrate **20+** languages

## Currency

In accordance with the local laws, the authorized currency for operations in the region is **EURO**

## Payment Methods

- HiPay (Visa, Master, Maestro, Carte Bleue)
- Neteller
- Skrill
- Paysafe Card
- Ticket Premium

*Coming Soon*

- Neosurf
- Mobiyo
- CashLib
- Rapid Transfer

## Partners



**BETCONSTRUCT**

# Contact Person



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# Offices

## B2B Solutions

**BetConstruct, SoftConstruct**  
*11 Avenue Saint Michel 98 000 Monaco*

## B2C Solutions

**Vbet, Vivaro Limited**  
*191-195 Charles de Gaulle avenue  
92200 Neuilly sur Seine*