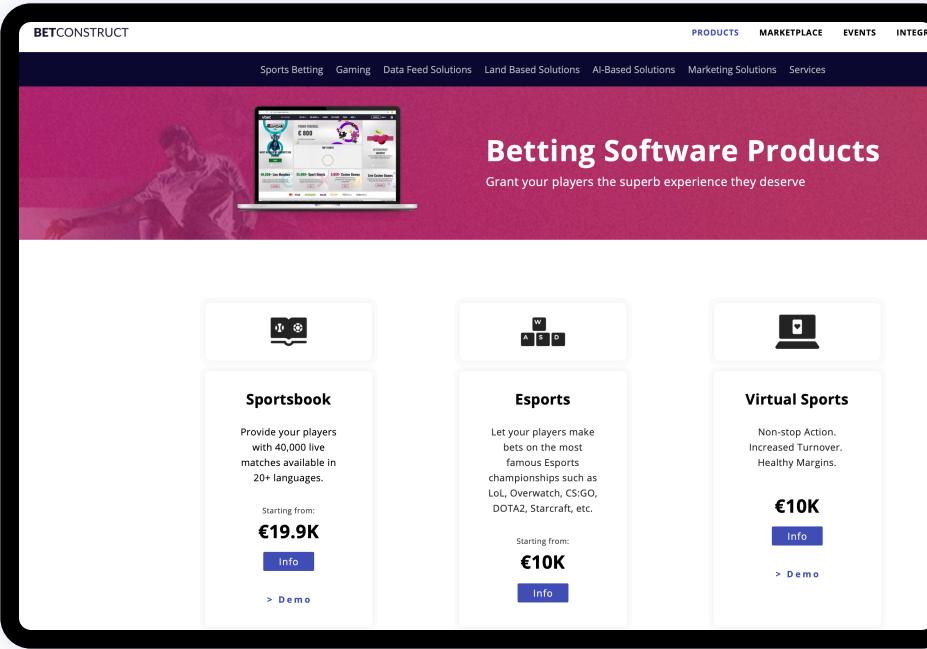


**BETCONSTRUCT**

# **REGIONAL OFFER**

**CYPRUS MARKET**

BetConstruct is a software developer and igaming industry giant. The firm’s philosophy is delivering freedom of choice for clients to maximize their success in the market. With a finger on the pulse of multiple tech trends, the company pushes the limits in igaming providing proven and innovative offerings since 2003 and the widest gaming and betting portfolio in the industry.



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# Cyprus Market

Cyprus gambling market is divided into two parts: The Republic of Cyprus (Cyprus) and the unrecognized Turkish Republic of Northern Cyprus (Northern Cyprus).

In Cyprus online gambling is regulated by the Betting Law of 2012 and allows only fixed odds Sports betting (slots, poker, fantasy sports not allowed). However, the same law does not apply to Northern Cyprus as well.

They do not have any official law that regulates the market for online operations, however land based operations are strictly regulated.

# Partner Solutions

*The following partnering options are possible in the region:*

## White Label Solution

BetConstruct’s White Label solution comes under Maltese, UK, Curacao and French licences. It is integrated with over 400 payment systems and comes with 24/7 support.

## Turnkey Solution

Our Turnkey Solution comes with 24/7 support to help you operate hassle-free under your own licences. You can benefit from the whole spectrum of our betting and gaming products.

## SPORTS BETTING SOLUTIONS

BetConstruct's **Sportsbook** is the most complete Sportsbook offer in the market with 15,000+ Live events and 25,000+ Pre Match events monthly. It is backed by powerful risk management solution and back office tools.

- Advanced betting tools: Edit Bet, SuperBet, Counter-offer
- Cash-out types: Partial, Full, Auto
- Bonus types: Freebets, Accumulator Bonus, Wagering Bonus, Profit Boost
- Backoffice Tools: choose markets, set margins, fix limits, view players, real-time reports
- Supported Channels: Web, Mobile, Applications (Android, IOS), Retail, Terminals

The betting solution also includes **Virtual Sports** and **Esports**. The latter offers over 10,000 unique live events monthly and 4000+ pre-match events including 10 major championships such as LoL, Overwatch, CS:GO, DOTA2, KoG, Starcraft, Starcraft2, Rainbow Six.

Virtual Sports Software comes with 8 sports types namely Virtual Football Pro, Virtual Football League, Virtual Football Penalty Kicks, Horse Racing, Greyhound Racing, Car Racing, Virtual Bicycle, and Virtual Tennis that are enhanced with the latest 3D technologies and powerful sound effects.

## LAND BASED SOLUTIONS

BetConstruct offers five SaaS solutions to boost your land based business namely Self Service Betting Terminals, Betshop Cashier Client, Live Monitor Application, Pocket Betshop Solution and Betshop Terminals.

The market leading Pocket Betshop Solution is a hand-on tool designed specifically for operators to accept bets in any location, instantly print out the ticket and give it to the bettor.

- Cutting edge touch screen technology
- User-friendly terminals
- Drag & drop technology
- Live odds display
- Play with RFID
- Payout machines
- Printable results generation



### CASINO SUITE

For the Asian market, BetConstruct offers more than 6,000 slot games for web and over 4,500 for mobile from major game developers such as Microgaming, NetEnt, EGT, YggDrasil, Play'N GO, ORXY, to name a few.

#### **In-House Slots**

BetConstruct offers in-house HTML5 casino slots available on multiple channels that have engaging interface, powerful graphic solutions and intuitive navigation.

#### **Branded Slots**

Operators are granted a unique opportunity to offer their players their own branded slot games. We implement the latest technologies to achieve the best results.

#### **Slotbuilder**

BetConstruct provides a robust platform for the operators who want to build custom slot games on their own by uploading the design into the slot machine and customizing the sound.



### LIVE CASINO

BetConstruct's Live Casino offer includes 3 solutions: Generic tables, Dedicated tables and online setup for land-based casinos. For the Asian market, currently, we offer live casino games from various 3rd party providers such as NetEnt, Evolution Gaming, Portomaso, etc.

#### **Generic tables**

BetConstruct Live Casino generic tables include Baccarat, Speed Baccarat, Super Six Baccarat, Roulette, Blackjack, Bet on Poker and specific Asian games such as Dragon Tiger and Bet on Teen Patti. The games are played at 33 tables and broadcasted in 6 languages.

#### **Dedicated tables**

Our partners get an exceptional offer to have their branded live casino tables or even dedicated halls as our partner FashionTV Gaming Group does. The partners can also benefit from our bonuses and live promotions customized to their requirements.

#### **Online solution for land-based casino**

BetConstruct has a great solution for the land based casinos to have an online presence, too. All they need is a live casino table in their casino, the configurations and setups are covered by BetConstruct for the seamless gaming experience.

# Contact Person



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# Offices

## B2B Solutions

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